

WHAT HAPPENS WHEN SHOCK ABSORBERS DETERIORATE?

When shock absorbers deteriorate, you'll notice bumpier driving and less control of your steering. Your tires may even wear out faster.



Even smooth roads seem bumpy and rough. I'm exhausted and my car is making strange noises. What's wrong? My car seems unbalanced.

I should have chosen Genuine Toyota Shock Absorbers.

Ask for Genuine Toyota.

Only Genuine Toyota Shock Absorbers are designed and engineered specifically for your Toyota vehicle. For trouble-free driving, always ask for Genuine Toyota Shock Absorbers.



TOYOTA
GENUINE PARTS

TOYOTA MOTOR CORPORATION

No.91699-10E

Printed in Japan

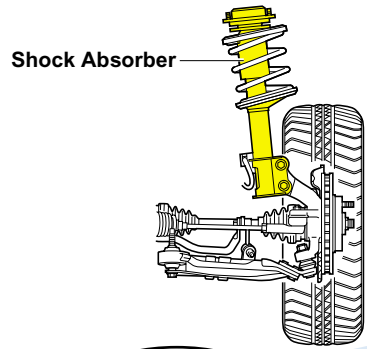
TOYOTA

Genuine parts bring genuine value.

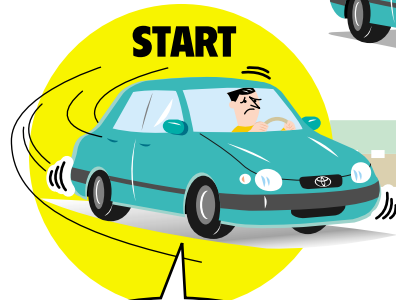
SHOCK ABSORBERS



S HOCK ABSORBERS work with the suspension springs to absorb shocks from the road surface. This increases riding comfort and driving stability.



Replacing with Genuine Toyota Shock Absorbers.

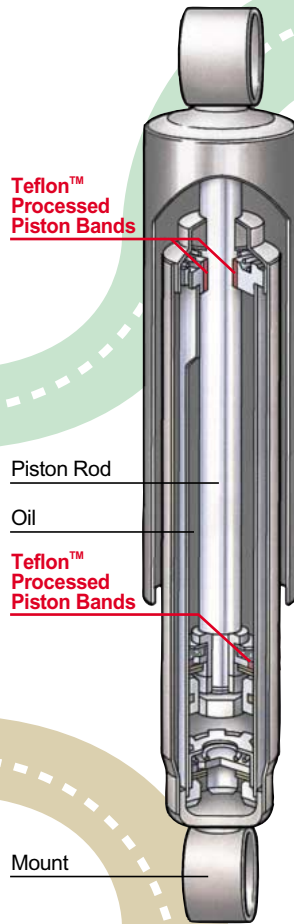


Driving is no longer comfortable and my steering seems unresponsive.



Replacing with non-genuine shock absorbers.

With Genuine Toyota Shock Absorbers




Best Setting

Genuine Toyota Shock Absorbers are specifically designed for each model, which helps to optimize performance. Since many non-genuine shock absorbers are designed to fit a variety of cars, they fail to enhance performance. The result is rough, noisy driving.

High Quality Materials

Genuine Toyota Shock Absorbers include Teflon™ processed piston bands and piston rods which are galvanized with hard chrome or bearings. These long-lasting parts work smoothly to reduce noise and abrasion and make driving more comfortable. Since many non-genuine shock absorbers are not Teflon™ - processed or galvanized, they wear out faster and may cause rough driving.

 Poorly manufactured shock absorbers not only impair driving performance, but they require frequent replacement, making them more expensive in the long run.



GENUINE



GENUINE

Rust Resistant

Genuine Toyota Shock Absorbers are highly rust-resistant. Cylinders have special coatings and spring sheets are made from corrosion resistant steel with a cation-coated surface. Non-genuine shock absorbers may not offer the same level of corrosion resistance as Genuine Shock Absorbers, which could result in premature rusting.

Perfect Fit

All Genuine Toyota Shock Absorbers include bushings. Although some non-genuine shock absorbers also include bushings, they are often designed to fit a variety of housings. If they fail to fit perfectly, you may experience noisy, uncomfortable driving.



NON-GENUINE

Without Genuine Toyota Shock Absorbers